

**New York Lawyers for the Public Interest  
24<sup>th</sup> Annual Law & Society Award Luncheon  
The Waldorf Astoria, 301 Park Avenue  
Thursday, February 16, 2017 | 12:00 p.m. – 2:00 p.m.**

**Sponsorship Opportunities**

**EXCLUSIVE OPPORTUNITIES**

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**Video Sponsor - \$35,000**

- Recognition as sponsor of the Law & Society video that will premiere during the luncheon, with sponsor logo displayed prominently in the video
- Recognition as the Video Sponsor in a series of bi-weekly quarter-page advertisements in the New York Law Journal
- 4 tickets to the event
- Invitations for 4 to the pre-event reception with our honorees

**Law & Society Gift Sponsor - \$15,000**

- Recognition as sponsor of the premium gift item that will be distributed to all guests, with sponsor logo displayed prominently
- 2 tickets to the event
- Invitations for 2 to the pre-event reception with our honorees

**TABLE SPONSORSHIPS**

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**Justice Circle - \$100,000**

- Three tables for 10 people each
- Invitations for 30 to the pre-event reception with our honorees
- Special recognition from the stage and in a video presentation at the luncheon
- Exclusive recognition as a member of the Justice Circle in two quarter-page advertisements in the New York Law Journal
- Recognition as a member of the Justice Circle in a series of bi-weekly quarter-page advertisements in the New York Law Journal
- Recognition as a member of the Justice Circle on the invitation and in the luncheon program, and logo displayed prominently on the NYLPI website

**Founder's Circle - \$75,000**

- Two tables for 10 people each
- Invitations for 20 to the pre-event reception with our honorees
- Special recognition from the stage and in a video presentation at the luncheon
- Recognition as a member of the Founder's Circle in a series of bi-weekly quarter-page advertisements in the New York Law Journal
- Recognition as a member of the Founder's Circle on the invitation and in the luncheon program, and logo displayed prominently on the NYLPI website

**Underwriter - \$50,000**

- Two tables for 10 people each
- Invitations for 20 to the pre-event reception with our honorees
- Recognition as an Underwriter in a series of bi-weekly quarter-page advertisements in the New York Law Journal
- Recognition as an Underwriter on the invitation and in the luncheon program, and logo displayed prominently on the NYLPI website

**Champion - \$35,000**

- A table for 10 people
- Invitations for 10 to the pre-event reception with our honorees
- Recognition as a Champion in a series of bi-weekly quarter-page advertisements in the New York Law Journal
- Recognition as a Champion on the invitation and in the luncheon program, and logo displayed prominently on the NYLPI website

**Benefactor - \$25,000**

- A table for 8 people
- Invitations for 8 to the pre-event reception with our honorees
- Recognition as a Benefactor on the invitation and in the luncheon program

**Leader - \$15,000**

- A table for 8 people
- Invitations for 6 to the pre-event reception with our honorees
- Recognition as a Leader on the invitation and in the luncheon program

**Donor - \$10,000**

- A table for 8 people
- Invitations for 4 to the pre-event reception with our honorees
- Recognition as a Donor on the invitation and in the luncheon program

**TICKET SPONSORSHIPS**

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**Advocate - \$5,000**

- Tickets for 4 people
- Recognition as an Advocate in luncheon program

**Defender - \$2,500**

- Tickets for 2 people
- Recognition as a Defender in luncheon program

**INDIVIDUAL TICKET - \$1,000**

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**New York Lawyers  
For The Public Interest, Inc.**

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**Reply Form**

**➔ Sponsorship Opportunities**

**Exclusive Opportunities**

- Video Sponsor (includes 4 tickets) – \$35,000
- Law & Society Gift Sponsor (includes 2 tickets) – \$15,000

**Table Sponsorships**

- Justice Circle (3 tables of 10 each) – \$100,000
- Founder’s Circle (2 tables of 10 each) – \$75,000
- Underwriter Table (2 tables of 10 each) – \$50,000
- Champion Table (1 table of 10) – \$35,000
- Benefactor Table (1 table of 8) – \$25,000
- Leader Table (1 table of 8) – \$15,000
- Donor Table (1 table of 8) – \$10,000

**Ticket Sponsorships**

- Advocate (includes 4 tickets) – \$5,000
- Defender (includes 2 tickets) – \$2,500

**Individual Tickets** - \_\_\_\_\_ @ \$1,000 each

**➔ List my name/firm/company in the program as:** (please print clearly)

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**➔ Contact Information**

Please provide this information for the person we should contact for your attendee list

Name \_\_\_\_\_

Firm/Company \_\_\_\_\_

Address \_\_\_\_\_

City/Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email: \_\_\_\_\_

Please make your check payable to NYLPI and mail to:  
151 West 30<sup>th</sup> Street, 11<sup>th</sup> Floor, New York, NY 10001

Contributions over \$130 per person are tax-deductible.