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NONPROFIT FORMATION

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TABLE OF CONTENTS

The Formation and Qualification of a Nonprofit Organization 1

The Incorporation Process 2

The Federal Income Tax Exemption Process 8

Post-Formation Issues 15

Useful Links 19

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THE FORMATION AND QUALIFICATION OF A NONPROFIT ORGANIZATION

This guide outlines the steps and anticipated timing, as well as certain filing fees, associated with the formation and qualification for tax-exemption under section 501(c)(3) of the Internal Revenue Code (the “Code”) of a new nonprofit organization in the United States. Although a

nonprofit organization may be formed under state law as a not-for-profit corporation or as a charitable trust, this guide assumes that the nonprofit organization will be in corporate rather than trust form.



THE INCORPORATION PROCESS

RESERVATION OF THE CORPORATION'S NAME (OPTIONAL)

A corporation may reserve the name it intends to use by filing an application with the Secretary of State of the state in which it plans to incorporate (and paying the applicable fee — currently \$10 in New York and \$75 in Delaware). In New York, the filing will reserve a name for 60 days and may be extended twice (each time for an additional 60 days) upon written request to the New York Department of State and payment of an additional fee. In Delaware, the filing will reserve a name for 120 days and may be renewed for successive 120 day periods upon the submission of an additional filing to the Delaware Secretary of State and payment of an additional fee.

The reservation allows the corporation to hold the name it desires to use while it gathers the information necessary to incorporate. A copy of the name reservation filing must be submitted by the corporation with its incorporation document to establish that it is the entity that reserved the name.

The corporation's name generally must include a corporate indicator, i.e., one of the words "corporation," "incorporated" or "limited," or an abbreviation thereof, with the following exceptions:

- Delaware allows any of the words "Fund," "Foundation" or "Society" to be used as a corporate indicator.
- New York does not require a corporate indicator for



corporations formed exclusively for “charitable” purposes. New York law does not define what are considered to be “charitable” purposes and the New York Department of State interprets the term very narrowly. Thus, even if the corporation does not need a corporate indicator in its

name to incorporate in Delaware, it may need to add one to its name to qualify to conduct business in New York.

INCORPORATION

The first formal step in the formation of a corporation is the filing of a Certificate of Incorporation (which may also be referred to as “Articles of Incorporation,” “Articles of Association” or a “Charter,” depending on the state) with the

Secretary of State of the state in which the corporation will incorporate.

Choice of State

It is not uncommon for a not-for-profit corporation operating in New York to be incorporated in Delaware. The reasons for doing so vary, but incorporating in New York is generally more time consuming and a New York not-for-profit corporation must obtain approvals for certain fundamental corporate changes (e.g., changes in the purposes clause of its Certificate, mergers and dissolutions) from the New York State Attorney General, and under certain circumstances, also the New York State Supreme Court. The fees for

filing and obtaining a certified copy of a Certificate of Incorporation in New York and Delaware are currently \$110 and \$189, respectively (including the applicable fee for 24-hour expedited service).

If the corporation is incorporated in Delaware, it must qualify to conduct business in New York or any other state in which it plans to operate (e.g., through employing individuals and/or renting office space). This is accomplished by filing an



application for authority to conduct business in that state with the appropriate Secretary of State. The fees for filing and obtaining a certified copy of an Application for Authority

Contents of Certificate of Incorporation

Among other things, the Certificate of Incorporation must contain the corporation's name and charitable purposes, which should be phrased using language from Code section 501(c)(3) and include one or more of the words "charitable," "educational," "religious," "scientific" or "literary." It is important that the purposes of the corporation be carefully drafted in the Certificate of Incorporation to make sure that the purposes are specific enough to be accepted for filing (especially in New York), but still provide sufficient flexibility for the corporation to operate.

In most states, the Certificate of Incorporation should specifically refer to Code section 501(c)(3) in describing the corporation's purposes. In New York, however, the Department of State does not permit this kind of "tax language" to be included in the purposes section of the Certificate of Incorporation. Instead, a corporation incorporating in New York should include language to the effect that it is organized exclusively for Code section 501(c)

in New York are currently \$170 (including the applicable fee for 24-hour expedited service).

(3) purposes in a separate "Tax-Exempt Status" section of the Certificate of Incorporation.

The Certificate of Incorporation must also include a provision that requires that the corporation's assets be distributed upon dissolution only for tax-exempt purposes. This provision is not necessary in certain states (which provide for such distribution by operation of law), but it is advisable to include in all cases.

In New York, the Certificate of Incorporation must specify whether the corporation is a charitable or non-charitable corporation and provide the names and addresses of the initial directors (with a minimum of three required).

Sample forms of Certificates of Incorporation are often available on Secretary of States' websites. Note that many samples do not contain the language required to qualify as a tax-exempt organization under Code section 501(c)(3).



Additional Delaware and New York Requirements.

Delaware requires a not-for-profit corporation to have members (i.e., individuals who elect the corporation's directors and approve fundamental corporate changes such as Certificate and By-Laws amendments, mergers or dissolution). The members of a Delaware corporation may be the same individuals who are elected as the corporation's directors from time to time. In addition, Delaware law also requires a corporation to appoint a registered agent having an in-state business office. Firms that serve as Delaware registered agents generally charge fees ranging from \$150 - \$350 annually.

If a New York not-for-profit corporation has members, it must have a minimum of three or a sole member that is a legal entity (e.g., a corporation or partnership) that is owned or controlled by no fewer than three persons.

In New York, schools, colleges, universities, or other entities providing post-secondary education; libraries; museums;

Timing

The timing of the acceptance of a Certificate of Incorporation or Application for Authority by the applicable

and historical societies are required to obtain approval of the State Education Department, or, in the case of a college or university, the Regents of the University of the State of New York, prior to incorporating or applying for authority. In addition, any other corporation whose Certificate of Incorporation or Application for Authority includes or implies educational purposes is required to provide notice to the State Education Department of its incorporation or qualification to conduct business within 30 business days after receipt of confirmation that the corporation's Certificate of Incorporation has been accepted for filing and within 10 business days after receipt of confirmation that the corporation's Application for Authority has been accepted for filing. Corporations whose purposes include child care, operating residential facilities, providing health care services, the prevention of cruelty to animals, or raising funds for the armed services are also subject to similar consent and/or notice requirements in New York.

Secretary of State varies on the particular state. Many states offer expedited service, which should be used to the extent



feasible. For example, in New York, 24-hour expedited service should be requested (currently \$25 fee per filing attempt) or it may take 2-4 weeks for the corporation's Certificate of Incorporation or Application for Authority to be filed by the Department of State. In Delaware, the 24-

hour expedited service fee is currently \$50 and same-day expedited service fee is currently \$100.

BY-LAWS

By-Laws are the internal rules by which the corporation will be governed. The corporation's By-Laws should provide sufficient flexibility for the Board of Directors to govern the corporation and the officers to manage the corporation. Generally, the By-Laws contain provisions relating to the election of directors and officers; the powers of its members (if any), directors and officers; quorum and voting requirements for member and Board meetings; processes for dealing with conflicts of interest; and provisions for the indemnification of officers and directors. Policies and procedures for managing the day-to-day operations of the corporation should not be included in the By-Laws but instead adopted by the Board of Directors as separate, stand-alone documents.

Corporations incorporated in New York must adopt a conflict of interest policy that meets certain requirements of New York law. This policy may be set forth in the By-Laws or may be adopted by the Board as a separate, stand-alone document.

By-Laws are not required for incorporation. However, they will need to be adopted before the corporation submits its IRS Form 1023 application for exemption to the Internal Revenue Service (the "IRS").



ORGANIZATIONAL MEETING

After the Certificate of Incorporation is filed with the Secretary of State, an organizational meeting of the directors (and members, if applicable) must be held. At this meeting, the By-Laws will be adopted, the corporation's directors (if not named in the corporation's Certificate of Incorporation) and officers will be elected; the opening of bank accounts authorized; the filing of necessary state and federal filings and registrations, including the IRS Form 1023 application for exemption, authorized; and any other business discussed. If the corporation was incorporated in Delaware, the incorporator (who signed

the Certificate) will appoint the initial members of the corporation and adopt the By-Laws. The incorporator will then resign and the initial meeting of the members and/or Board of Directors should be held. Generally, any action permitted to be taken at the organizational or any other meeting of the members and/or Board of Directors can be taken without a meeting if each member and/or director signs a consent (either in written or electronic form) setting forth the actions he or she is approving.

EMPLOYER IDENTIFICATION NUMBER

Every corporation must obtain an Employer Identification Number ("EIN") from the IRS, even if it does not have employees. The EIN is a unique number that identifies the corporation to the IRS (as well as other federal and state agencies). Among other things, an EIN is generally required to open a bank account and is required to apply for tax-exempt status. To apply for an EIN, the corporation (after

its incorporation) completes IRS Form SS-4 (Application for Employer Identification Number) and either (i) mails it to the IRS (processing time is approximately four weeks); (ii) faxes it to the IRS (processing time is approximately four days); or (iii) submits the application online at <https://sa.www4.irs.gov/modiein/individual/index.jsp>. The online application must be submitted by a director or officer of the corporation, or



a third-party designee of the corporation appointed by a director or officer (who names the designee on a completed IRS Form SS-4). There is no application fee to obtain an EIN.

More information regarding applying for an EIN is available at www.irs.gov.

THE FEDERAL INCOME TAX EXEMPTION PROCESS

IRS FORM 1023

The corporation, once incorporated, is considered a not-for-profit corporation for state law purposes. However, the corporation will be considered a taxable corporation for both federal and state law purposes unless it applies for recognition of its tax-exempt status with the IRS and obtains an IRS determination letter.² In order to apply for tax-exempt status under Code section 501(c)(3), the corporation must submit to the IRS a completed IRS Form 1023 — Application for Recognition of Exemption (available at www.irs.gov). The IRS will not process an incomplete application, so the

application should be reviewed carefully to make sure it is complete and signed by an authorized director or officer.

If the IRS Form 1023 is filed within 27 months of the end of the month in which the corporation is incorporated, its tax-exempt status will be retroactive to its date of incorporation. This is important for a corporation that wishes to accept contributions prior to receipt of its IRS determination letter. Some areas to be aware of when completing the IRS Form 1023:



Public Charity Versus Private Foundation Classification

Corporations that are tax-exempt under Code section 501(c)(3) are classified as either public charities or private foundations. Private foundations are generally funded by a limited group of donors, i.e., one family, a handful of individuals or one company (e.g., the Gates Foundation) and are subject to very strict rules that can limit their operations. Public charities are further divided into several categories: (1) organizations that engage in inherently public activities (e.g., churches, schools, and hospitals); (2) organizations that receive a substantial part of their support from the general public (e.g., the United Way); (3) organizations that

are funded primarily from receipts from the performance of their exempt function (e.g., theaters, museums); and (4) organizations that support organizations listed in (1), (2) or (3) above and are structurally linked to them. The public support tests that must be met on an annual basis for organizations that qualify under (2) and (3) above are based on mathematical calculations, with new public charities given an initial 5-year grace period during which they do not need to meet the applicable public support test.

Organizational Documents

Copies of the corporation's organizational documents (i.e., Certificate of Incorporation and By-laws) must be provided with the IRS Form 1023. The Certificate of Incorporation

must be a certified copy showing proof of filing with the applicable Secretary of State.



Narrative Description of Activities

When describing its activities in Part IV of the IRS Form 1023, the corporation should not just merely restate the purposes set forth in its Certificate of Incorporation. Instead, the corporation should describe its planned activities and explain how these activities further those purposes. The IRS publishes a list of organizations recognized as tax-exempt, and the corporation may wish to include references to

similar organizations that have received exempt status. The list is known as IRS Publication 78 and a searchable version is available through the IRS's Tax Exempt Organizations Search function at <https://apps.irs.gov/app/eos/>.

Financial Information

The corporation will need to provide estimated financial budgets of revenue and expenses in Part IX of the IRS Form 1023 for its first three tax years of existence (assuming the corporation has not yet completed a full tax year). The financial budgets of revenue and expenses in Part IX for a newly-formed corporation need only to be estimates; these estimates will not be binding on the corporation. However, the estimated financial budgets should be consistent with the activities description provided in Part IV as well as other

responses in the IRS Form 1023 regarding compensation and fundraising. The corporation will also need to provide a balance sheet for its most recently-completed tax year (or if the corporation has not completed a full tax year, the most current information available). The balance sheet in Part IX can consist of all zeros for a newly-formed corporation.

User Fee

The user fee for the IRS Form 1023 is currently \$600.



Processing of the IRS Form 1023

Upon receipt of the corporation's IRS Form 1023, the IRS will send the corporation an "acknowledgment letter" confirming receipt of the IRS Form 1023 and informing the corporation about the review process and timing. The IRS may request one or more supplemental submissions of information prior to making a determination about the corporation's application. It can take anywhere from 4 to 12

IRS Form 1023-EZ

Corporations whose annual gross receipts are not expected to exceed \$50,000 in any of their first three years may be eligible to file the much shorter and simpler IRS Form 1023-EZ (Streamlined Application for Recognition of Exemption) and pay a user fee, which is currently \$275. The IRS Form 1023-EZ must be filed online, and instructions on how to do so are available at <https://www.irs.gov/forms-pubs/about-form-1023-ez>. The IRS Form 1023-EZ is a good option for corporations with more "traditional" tax-exempt purposes

and activities (e.g., youth services or direct assistance to individuals in a charitable class, such as homeless individuals). Corporations with less traditional tax-exempt purposes and activities (e.g., social entrepreneurship) may wish to submit the longer IRS Form 1023 to obtain an IRS determination letter based on a full exposition of the corporation's purposes and activities.

months for the IRS to review and respond to an IRS Form 1023 application for exemption.



DETERMINATION LETTER

If the IRS finds that the corporation qualifies for tax-exempt status, it will send the corporation a determination letter. The letter will state, among other things, (i) the effective date of the corporation's tax-exempt status, (ii) the corporation's

classification as a public charity or private foundation, and (iii) the corporation's obligation to file an annual IRS Form 990 (or IRS Form 990-PF, in the case of a private foundation) with the IRS.

NEW YORK STATE AND DELAWARE FILINGS

REGISTRATION TO HOLD ASSETS AND/OR SOLICIT CONTRIBUTIONS

If the corporation intends to hold assets and/or to solicit contributions in New York, it must register to do so online on the website of the Charities Bureau of the New York State Attorney General's Office (the "Charities Bureau"), and submit a fee (currently \$25) if it is registering to solicit

charitable contributions. The checklist and link to the online registration system is available at <https://www.charitiesnys.com/checklist.html>. The FAQs for the online registration system are available at <https://www.charitiesnys.com/pdfs/online-reg-faqs.pdf> and the User Guide for the online



registration system is available at <https://www.charitiesnys.com/pdfs/online-reg-useguide.pdf>. The online registration should be completed by the corporation prior to its solicitation of charitable contributions in New York State or as soon as the corporation begins holding charitable assets in New York State, whichever comes first. The corporation does not need to wait to receive its IRS determination

letter before completing its online registration; instead, the corporation may file the Form as soon as it files its IRS Form 1023, provided that it sends a copy of its IRS determination letter (once received) to the Charities Bureau.

FRANCHISE TAX

New York law requires the annual payment of a corporation franchise tax for the privilege of doing business in the state. Not-for-profit corporations, however, are typically exempt from this tax. If the corporation is incorporated in or is doing business in New York, it should apply for franchise tax exemption by completing and submitting NYS Form CT-247 to the New York State Department of Taxation and Finance.

Blank NYS Forms CT-247 and the accompanying instructions are available at the New York State Department of Taxation and Finance website at https://www.tax.ny.gov/pdf/current_forms/ct/ct247.pdf. The NYS Form CT-247

should be filed immediately after the corporation has received its IRS determination letter; the exemption will not be granted prior to the corporation's receipt of its IRS determination letter.

If the corporation is incorporated in Delaware, it is required to file an annual report with, and pay an annual fee (currently \$25) to, the Delaware Secretary of State. There is no exemption from this filing or fee for corporations that are tax-exempt under Code section 501(c)(3).



SALES AND USE TAXES

The State and City of New York impose sales and use taxes on many items that the corporation may need to purchase. The corporation should prepare and file NYS Form ST-119.2 with the New York State Department of Taxation and Finance to apply for an Exempt Organization Certificate to establish the corporation's exemption from these sales and use taxes.

Blank NYS Forms ST-119.2 and the accompanying instructions are available at New York State Department of Taxation and Finance website at https://www.tax.ny.gov/pdf/current_forms/st/st119_2_fill_in.pdf <http://www.tax.ny.gov/>. NYS Form ST-119.2 should be filed promptly after the corporation has received its IRS determination letter; the exemption will not be granted prior to the corporation's receipt of its IRS determination letter.



POST-FORMATION ISSUES

ANNUAL INFORMATION RETURN: IRS FORM 990 OR IRS FORM 990-PF

Generally, not-for-profit corporations are required to file an annual information return with the IRS either on IRS Form 990 for public charities or IRS Form 990-PF for private foundations.

If the corporation is classified as a public charity (other than a supporting organization), the type of IRS Form 990 that must be filed will depend on the corporation's annual gross receipts and total assets. If the corporation's gross receipts in any given year are \$50,000 or less, the corporation may file IRS Form 990-N, or the "e-Postcard," electronically with the IRS. If the corporation has annual gross receipts of less than \$200,000 and total assets of less than \$500,000, it may file IRS Form 990-EZ. Otherwise, a corporation classified as a public charity (including all supporting organizations) must file the full IRS Form 990. Corporations

classified as private foundations must always file the IRS Form 990-PF.

The corporation must file its annual information return with the IRS by the 15th day of the 5th month after the close of the corporation's tax year. An automatic six-month extension is available using IRS Form 8868. Blank IRS Forms 990, 990-PF and 8868 and the accompanying instructions are available from the IRS website at www.irs.gov.

Substantial penalties may be imposed on the corporation if it fails to file an IRS Form 990 or 990-PF by the filing deadline. If a corporation fails to file three consecutive IRS Forms 990 or 990-PF, the corporation's tax exemption will be automatically revoked by the IRS and it will need to re-apply for exemption.



DISCLOSURE

The corporation will be subject to various federal disclosure obligations. For example, under federal tax law, it must make the following documents available for public disclosure:

- Last three (3) years' annual information return (IRS Form 990 or IRS Form 990-PF) filed with the IRS;
- Last three (3) years' annual IRS Form 990-T filed with the IRS;
- Application for Recognition of Exemption (IRS Form 1023) including all correspondence with the IRS relating to the application; and

- IRS determination letter.

Copies of these documents must be available for public inspection at its principal office as well as any other office where it has three (3) or more employees during regular business hours. If copies of the documents are requested, the corporation may charge a reasonable fee for copying costs as well as for any actual mailing costs.

SOLICITATION OF CHARITABLE CONTRIBUTIONS

Most states require not-for-profit corporations that plan to solicit charitable contributions in the state to register with the state Attorney General's office. The registration process as well as the costs associated with registration will depend upon the number of states and the particular state or states with which the corporation registers. For example, in New

York the registration fee is currently \$25. The threshold for registering to solicit charitable contributions varies from state-to-state. For example, in New York, registration and annual reporting is only required if the corporation plans to or receives more than \$25,000 from New York sources.³



Failure to register can result in fines and penalties. Therefore, the corporation should pre-register prior to conducting any solicitation activities in a state that requires registration. In addition, as noted below, a corporation registered to solicit in a particular state is generally required to file an annual financial report with the state Attorney General’s office.

A “solicitation” is broadly defined under state law and includes:

- a request for a contribution or grant (whether or not the contribution or grant is made);
- the actual receipt of a contribution or grant; and
- any advertisement that states that the purchase or use of goods, services, entertainment or any other thing of value will benefit the corporation.

Solicitation also includes different methods of requesting contributions, including

in person requests, written requests (such as through electronic media), telephone solicitations, fundraising events and foundation grant applications.

A corporation’s website invitation to “donate here” or similar message is generally considered a solicitation and

requires that the corporation be registered in the state in which it maintains its principal place of business (assuming that state requires registration prior to solicitation of charitable contributions).

States may also require particular disclosure language be included in solicitation materials. For example, under New York law, the corporation must include in all written materials soliciting charitable contributions a disclosure statement regarding its registration with the Charities Bureau of the New York State Attorney General’s Office (see https://www.charitiesnys.com/pdfs/disclosure_notice.pdf for the current text of the required disclosure statement).

If the corporation is registered to solicit charitable contributions and/or to hold charitable assets in New York, it will also need to file annual financial reports with the Charities Bureau of the New York State Attorney General’s Office and may need to have its financial statements audited and comply with annual audit oversight requirements depending on its annual amount of total revenue and support. The corporation may also need to file annual financial reports with other Attorney General’s Offices in states in which it is registered to solicit contributions.



SUBSTANTIATION OF CHARITABLE CONTRIBUTIONS

The corporation must generally provide a tax substantiation letter to individual and corporate donors in return for their contributions. Specifically, an individual or corporate donor is not permitted to claim a federal income tax deduction for any charitable contribution of \$250 or more unless the donor has received a contemporaneous written acknowledgement (otherwise known as a “substantiation letter”) from the donee corporation. In cases where the corporation provided goods or services to the donor in exchange for the contribution, the substantiation letter must include a good faith estimate of the value (not cost) of such goods or services. Taxpayers may not rely solely on a canceled check or a credit card statement to substantiate a cash contribution of \$250 or more. The corporation’s failure to issue a substantiation letter may result in the denial of the donor’s income tax deduction and the imposition of penalties on the corporation.

The substantiation letter must be “contemporaneous.” This means that the letter must be obtained by the donor no later than the date the donor actually files a return for the tax year in which the contribution was made. If the donor’s return is filed after the due date or extended due date, then the donor must obtain the substantiation letter

by the due date or extended due date for his or her return. The donor, not the corporation, is generally responsible for substantiating his or her charitable contribution (i.e., by obtaining a substantiation letter). However, if the corporation knowingly provides false written substantiation to a donor, the corporation may be subject to penalties for aiding and abetting an understatement of the donor’s tax liability.

Donors are required to maintain a bank record or a written communication from the donee corporation indicating the amount of the contribution, the date the contribution was made and the name of the corporation. This requirement applies to all cash contributions (even those under \$250). Therefore, a donor to the corporation may also now request a substantiation letter for a cash contribution under \$250. Additional information regarding substantiation of charitable contributions is available in IRS Publication 1771, which is available at www.irs.gov.



USEFUL LINKS

Life Cycle of a Public Charity page of the IRS website

<http://www.irs.gov/Charities-&-Non-Profits/Charitable-Organizations/Life-Cycle-of-a-Public-Charity>

Life Cycle of a Private Foundation page of the IRS website

<http://www.irs.gov/Charities-&-Non-Profits/Private-Foundations/Life-Cycle-of-a-Private-Foundation>

New York State Attorney General's Charities Bureau

<http://www.charitiesnys.com/>

New York State Department of Taxation and Finance

<http://www.tax.ny.gov/>

GuideStar, an organization which gathers and publishes information about not-for-profit organizations

<http://www.guidestar.org>

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² Exceptions to the IRS Form 1023 filing requirement exist for churches and any organization that qualifies as a public charity having gross receipts normally less than \$5,000 annually. Such organizations may, however, voluntarily choose to file an IRS Form 1023 with the IRS to document their tax exemption

³ New York is the only state that sets the registration threshold based on revenues received from within the state. Other states use the corporation's total revenues when determining whether a minimum threshold is met.

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